



**BRIGHTLIGHT**  
CONSULTING

**Create Effective and Efficient BI / DW  
Operations with:**

## **Brightlight Consulting BI/DW Managed Services**

Brightlight Consulting offers a full menu of Managed Service offerings aimed at giving our clients cost effective solutions leveraging deep knowledge, industry expertise, and best practices.

Whether a client has a need for rich monitoring, consistent and predictive staffing assistance, quarterly health checks, or specialty expertise such as Cloud BI and Mobile BI, Brightlight Consulting has a Managed Service plan to meet any need.

Gain a competitive advantage by increasing the efficiency and reliability of your BI / DW operation by leveraging Managed Services that are cost effective and create ease of mind.

### **Observation Deck for Netezza**

- Gauge the overall health and performance of your Data Warehouse Appliance
- Help plan for necessary upcoming change
- Leverage best practice optimization techniques
- Capture and explore performance and capacity trends and outliers
- Receive alerts of major issues / impacts

### **Retainer / Support Agreements**

- Leverage world class, specialty expertise
- Free up internal personnel to focus on enterprise strategic initiatives
- Proven processes and approaches to improve issue resolution
- Highly efficient, flexible, and scalable support service offerings
- Utilize Brightlight Consulting's Subject Matter Expertise for strategic tasks

### **Quarterly Health Check Plan**

- An expert and objective outside third party review
- A thorough examination of overall performance and capabilities of current BI/DW environment
- Strategy recommendations for short and long term needs
- Implement Optimization techniques to improve the health of the operation
- Periodic check ups to track progress and continued improvement

### **Specialty Services**

- Cloud Business Intelligence
- Mobile Business Intelligence
- ETL / ELT Advanced Analytics
- Education Services

## Business Intelligence Services

Brightlight Consulting is a Business Intelligence and Data Warehousing consultancy dedicated to helping our clients get exactly the **right information - to the right people - at the right time**, to empower decision-making that will significantly improve profitability, cost efficiency and competitive advantage. Brightlight brings deep technical knowledge of all the latest BI tools, but our experience tells us Business Intelligence technology is only as effective as the strategy it fulfills and the people it enables.

Brightlight Consulting's success is based on the belief that building a consulting firm exclusively focused on Business Intelligence Services will attract a community of deeply experienced consultants with a passion for Business Intelligence and Data Warehousing. In turn, we are able to bring our clients a depth and breadth of capability and a commitment to deliver with uncompromising dedication to quality and integrity.

Brightlight's portfolio of Business Intelligence Services can help you build an information strategy to monitor your KPI's, architect and design your BI or DW solution, and develop a solution using the most cost effective technology available. We can then deploy the solution making sure improved business processes are enabled along the way.

Brightlight is able to deliver a full lifecycle solution, or you may utilize our expertise for a focused portion of your project that will benefit most from our experience. If any of our service offerings can be useful to your business, we would be happy to discuss your project or business need.



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